

81st LULAC

State Convention & Exposition

Sponsor/Exhibitor Package



Austin, TX – June 2 - 6, 2010



Reform & Progress

“El Nuevo

Movimiento”

Austin Hilton Airport Hotel, 9515 Hotel Drive, Austin Texas 78719

**81st LULAC State Convention Materials
Austin, Texas, June 2 – 6, 2010**



Sponsor/Exhibitor/Advertiser Checklist

Convention Sponsorship Menu

Sponsorship Agreement Form

Exhibitor Agreement Form

Advertising Agreement Form

Registration Form



2010 Texas LULAC State Convention June 2-6, 2010

Dear Potential Sponsor/Exhibitor/Advertiser:

As we approach our 81st. convention the 10,000(+) members of the League of United Latin American Citizens (LULAC) in Texas invite you to join our family of sponsors who are partnering with our members to provide an exciting and motivational program for the 700 to 1,000 delegates expected to participate in our convention. We invite you to join us in welcoming our convention delegates by participating as a sponsor, exhibitor or simply advertising in our program book at the level that is most appropriate to you.

Sponsoring an event or workshop at the Texas LULAC State Convention and Exposition is an ideal way to reach out to State and Local Hispanic leaders and influential community members. Sponsors of the 2010 Texas LULAC State Convention will be recognized at all sponsored events and listed in all promotional material, including the convention program. Please review the attached Sponsor Menu for a complete listing of the sponsorship opportunities.

SPONSOR CHECKLIST

- Sponsorship Agreement Form:** Please sign and fax to (512) 494-5529 as soon as possible.
- Payment:** Make checks payable to 2010 Texas LULAC State Convention and send by 3/30/10 to the address at the bottom of the Agreement Form.
- Exhibit:** Please complete and send the **exhibit agreement** by 3/30/10.
- Advertisement for Convention Program:** Send **advertising form** and artwork or disk by 3/1/10 or fax advertising form and email artwork to the addresses provided below.
- Registration Forms:** Please send or fax completed pre-registration forms by 3/30/10.
- Registration Giveaways:** If you wish to include giveaways in our registration bags please send 1,000 pieces so that they arrive before May 1, 2010 to:

Texas LULAC State Convention Committee
5400 Jeffburn Cove
Austin, Texas 78745 Fax 512-494-5529

Please note that this is not the address to send materials for your exhibit booth. Instructions for sending these materials will be included in your exhibitor kit.

- Sponsored Function Premiums:** If you wish to include premiums for your sponsored event please send 500 **Premium Items** to the address above marking your company name and sponsored event clearly on the packages. Please note that we do not allow flyers and brochures to be distributed on the tables or chairs of our meal events. Brochures and information flyers may be included in registration bags and are reserved for Sponsors and Partners **ONLY**.
- Company Logo, Banner or Video:** If you are sponsoring a function in ballroom at the convention, LULAC can project your logo on screen if you email an Encapsulated PostScript (EPS) version of it to us at florindachavez@sbcglocal.net If you are sponsoring an event outside the ballroom, please send a banner by May 15, 2010 to Linda P. Chavez, LULAC State Convention Chair, at the above address with your company name and sponsored event clearly indicated on the package. If you are showing a commercial video spot during the State Director's Awards Gala, please mail a DVD copy to the Address above by 05/01/2010
- Corporate Representative:** Please contact Yolanda Pedraza or by email at yolie@austin.rr.com to firm the representative who will give sponsor remarks for your chosen event by May 15, 2010. Please provide the name and title of the person accepting the recognition at the event and also a point of contact with email and telephone number.
- Corporate Alliance Meeting:** Please contact Joey Cardenas, Texas LULAC State Director at (979) 332-0324 or by email to **Joey Cardenas at: Joey_Cardenas@hotmail.com** to confirm your attendance for the Texas LULAC Corporate Alliance meeting from 2 pm to 4 pm on Friday, June 4, 2010.



81st TEXAS LULAC State Convention June 2-6, 2010

CONVENTION SPONSORSHIP MENU



GRANDE -

\$50,000+

- * Texas LULAC Partnership Billing on signage and promotional materials
- * Company representative Introduced as GRANDE Texas LULAC Partner at Function of Choice
- * Four (4) Exhibit Spaces
- * Two (2) Complimentary Tables for 10 at Function of Choice
- * One (1) Page Letter with Picture of Corporate Official in Convention Brochure
- * One (1) Convention Brochure Back Cover color Ad
- * Attendance at Selected VIP Functions
- * Six (6) Complimentary Corporate Registration Packages
- * Web Ad
- * Signage Throughout the Convention Area

PLATINUM -

\$25,000+

- * Sponsor of State Convention
- * Company representative introduced as sponsor at Function of Choice
- * Three (3) Exhibit Spaces
- * One (1) Complimentary Table for 10 at Function of Choice
- * One (1) Convention Brochure inside Front Cover black & white Ad
- * Attendance at Selected VIP Functions
- * Four (4) Complimentary Corporate Registration Packages
- * Web Ad
- * Signage Throughout the Convention Area

GOLD -

\$15,000+

- * Co-Sponsor of One (1) Major Meal Event
- * Company representative introduced as a Meal Event Co-sponsor
- * Two (2) Exhibit Spaces
- * One (1) Complimentary Table for 10 at Sponsored Function
- * Full-Page Black & White Ad in Convention Brochure
- * Attendance at Selected VIP Functions
- * Three (3) Complimentary Corporate Registration Packages
- * Web Ad
- * Logo prominently displayed at Sponsored Function

SILVER -

\$10,000+

- * Co-Sponsor of One (1) Major Meal Event
- * Company representative introduced as Meal Event Co-sponsor
- * One (1) Exhibit Space
- * Half-Page Black and White Ad in Convention Brochure
- * Attendance at Selected VIP Functions
- * Two (2) Complimentary Corporate Registration Packages
- * Web Ad
- * Logo prominently displayed at Sponsored Function

AMIGO -\$5,000 For Each

- * Company Logo on Registration Bags or Badge Holders; or
- * Underwriter of Future Leaders Registration Youth or Collegiate/Young Adult Registration Packages; or
- * Host Delegate Sunday Continental Breakfast; or
- * Sponsor of Program Book; or
- * Sponsor of Convention Workshops or Youth Field Trips



81st Texas LULAC State Convention June 2-6, 2010
SPONSOR AGREEMENT FORM



Dear Sponsor:

Thank you for agreeing to sponsor the 2010 Texas LULAC State Convention. Please refer to the attached Sponsorship Menu for guidance in selecting your preferred sponsorship level or your preferred event or function. Additionally, we have a few additional ways for convention delegates to notice you and your sponsorship listed at the bottom of the menu as Optional Convention Sponsorship Opportunities. Please make your selection, complete this form and submit your Sponsor Agreement Form, along with payment, as soon as possible before May 01, 2010 to the address/fax provided below.

Please print or type the requested information below:

Name _____ Title _____

Sponsoring Corporation or Organization: _____

Address _____ City _____ State _____ Zip _____

Telephone () _____ Fax() _____ E-mail: _____

Sponsorship Level Selected: _____ @ _____ **menu cost =** _____ **Total Cost of Sponsorship**

NOTE: Sponsorship Packages including Ad in Convention Program Book should abide by the following Ad requirements: (See Attached Advertisement Form for information. Please forward any questions about this to Val Villa at the following email address: villavilla@aol.com

NOTE: Ad material returned only upon request. No cancellations after closing date of **MAY 15, 2010**. The publisher and Texas LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

MAIL THIS AGREEMENT, AND PAYMENT to the address listed below. Publisher reserves the right to assign all advertising space unless specified in sponsorship package. All prices are net and non-commissionable.

Make checks payable to the **2010 Texas LULAC State Convention** and mail to:

Texas LULAC State Convention Committee
5400 Jeffburn Cove
Austin, Texas 78745

Visa/MC will be accepted: Name as it appears on Card _____

Type of Card and Card # _____ Expiration Date: _____

Credit Card and Purchase Orders will be accepted by fax at: (512) 494-5529. PO# _____

 Signature of Authorized Representative Date

For additional information call: Linda P. Chavez at (512) 441-8786



81st Texas LULAC State Convention June 2-6, 2010 Austin, Texas
EXHIBITOR AGREEMENT



Name _____ Title _____
 Corporation/Business _____
 State or Federal Agency Name _____
 Community Based Organization _____ Fed. I.D.# _____
 Address: _____ City _____ State _____ Zip _____
 Telephone () _____ fax _____ e-mail address _____

DEADLINE TO SUBMIT AGREEMENT & PAYMENT - MAY 01, 2010
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Corporations/Businesses	\$600.00
State/Federal Agencies/Universities	\$200.00
Community-Based Organizations	\$150.00
LULAC Councils	\$100.00

Of Booths Requested: _____ x Cost/Booth _____ = Total Cost _____

Payment in full is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice.

Space assignments for the Exposition area are assigned on a first-come, first-served basis. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive ONE (1) complimentary registration with each space purchased and a listing in the convention brochure, an I.D. Sign, a Table and Two Chairs, trash can and Name Tags (please provide names). Exhibitors' SET UP TIME is scheduled from 8:00AM to 1:00 PM on Thursday, June 3, 2010 and tear down will begin no later than 2:00 p.m. on Saturday, June 5, 2010.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the convention exhibit area.

Make checks payable to the **2010 Texas LULAC Convention** and send with this Agreement to:
Texas LULAC State Convention Committee
5400 Jeffburn Cove
Austin, Texas 78745

Visa/MC will be accepted: Name as it appears on Card _____

Type of Card and Card # _____ Expiration Date: _____

Credit Card and Purchase Orders will be accepted by fax at: (512) 494-5529. PO# _____

 Signature of Authorized Representative Date

For additional information call: Val Villa, Texas State Treasurer at (254) 774-1418

FOR OFFICE USE ONLY

SOLD BY: _____ **DATE:** _____



81st Texas LULAC State Convention June 2-6, 2010
ADVERTISING AGREEMENT



Please print or type the requested information below to advertise in Program Book

Name _____ Title _____

Corporation/Business _____

State or Federal Agency Name _____

Community Based Organization _____ Federal I.D. # _____

Address _____ City _____ State _____ Zip _____

Telephone () _____ fax _____ e-mail address _____

Indicate choices below (trim sizes shown)

- Back Page color ad: \$4000.00
- Full page inside color ad: \$2000.00
- 1/2 page color ad: \$1000.00
- 1/4 page color ad: \$500.00
- 1/8 page color ad: \$250.00

Please forward all questions about the program book to: Val Villa @ villavvilla@aol.com

NOTE: Ad material returned only upon request. No cancellations after closing date of **MAY 15, 2010**. The publisher and Texas LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.

MAIL THIS AGREEMENT, **and payment** to the address listed below. Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable.

DEADLINE for all materials: MAY 15, 2010

Make checks payable to the **2010 Texas LULAC State Convention** and mail to:

Texas LULAC State Convention Committee
5400 Jeffburn Cove
Austin, Texas 78745

Visa/MC will be accepted: Name as it appears on Card _____

Type of Card and Card # _____ Expiration Date: _____

Credit Card and Purchase Orders will be accepted by fax at: (512) 494-5529. PO# _____

 Signature of Authorized Representative

 Date

FOR OFFICE USE ONLY

SOLD BY: _____ **DATE:** _____



2010 State Convention June 2-6, 2010
REGISTRATION FORM

Mail payment and completed form to: LULAC State Convention Committee, 5400 Jeffburn Cove Austin, TX 78745. **PLEASE PRINT** (name below will appear on Convention Badge)

Name _____ District#: _____ Council #: _____

List Office if you are currently an officer in your council or district: _____

Address: _____ City/State _____ ZIP _____

Home Phone () _____ Work () _____

Cell Phone () _____ Fax () _____

Email Address: _____

Please check appropriate box:

LULAC Council

- Delegate
- Alternate
- Member

LULAC Officer

- District Officer
- State Officer
- National Officer

Other Member/Guest

- National Associate Member
- Guest

Convention Registration All attendees must register	\$20.00 _____
Friday Women's Luncheon	\$45.00 _____
Saturday Future Leaders Youth Breakfast	\$30.00 _____
Saturday Young Adult Luncheon	\$45.00 _____
Saturday State Director's Reception and Awards Banquet	\$60.00 _____
Sign Me Up For The LULAC MEMBER SPECIAL PACKAGE	\$190.00 _____

TOTAL PURCHASED: \$ _____

Type of Payment: Council/District Check # _____ MasterCard/Visa _____

Name as it appears on card _____

Credit Card # _____ Expiration Date: _____

Signature: _____

Credit Card/Purchase Orders may be faxed to: (512) 494-5529 or emailed to: villavgvilla@aol.com

Note: Personal Checks are not accepted at this time. Money orders, council checks and other forms of payment including credit/debit card payments can be accepted

HOST DISTRICT 7 EVENT - THURSDAY EVENING, JUNE 3, 2010
HOST DISTRICT 12 EVENT - FRIDAY EVENING, JUNE 4, 2010
TICKETS SOLD SEPARATELY