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Dear Potential Sponsor/Exhibitor/Advertiser

Texas LULAC will celebrate our 82<sup>nd</sup>. Annual convention in Killeen, Texas on June 2-5, 2011, the home of the largest army base in the country.

We would like to invite you to join our family of sponsors who partner with us to provide exciting and motivational programs and provide our 250 plus chapters across the state with a wealth of information via exhibits or workshops. Texas LULAC has the largest delegation of members in the organization.

Demographers predict Texas has grown by 4 million people. Of the 4 million persons, 3.2 million are Latinos. Texas has 36.9% Latino population adding 3.2 million to its numbers.

Sponsoring an event or workshop at the Texas LULAC State Convention and Exposition is an ideal way to reach out to State and local Latino Leaders and influential community members.

This year Texas LULAC will honor and pay tribute to all our Latino Veterans of the past and present wars and any man or woman that has served our country. The Convention theme will be, "Veterans: The Foundation of Our Freedom." Texas LULAC is making a special effort to reach out to all veteran organizations and LULAC Family Members across the state to insure their participation at our 82<sup>nd</sup>. Annual convention.

Please review the attached Marketing Brochure for a complete listing of the sponsorship opportunities and have your State of Texas Representative respond to us by the end of this year and no later than the end of January of 2011. I have included my contact information so you may contact me at anytime. My e-mail address is [florindachavez@sbcglobal.net](mailto:florindachavez@sbcglobal.net) my mailing address is 5400 Jeffburn Cove Austin, Texas 78745. My phone numbers are: 512-441-8786, cell 512-923-5461. Thanking you in advance, I remain

Sinceramente,

Linda P. Chavez  
Texas LULAC Deputy State Director &  
Convention Chair

